Threat actor attacks continue to grow in frequency and sophistication. Enterprises that see what the enemy sees gain the perspective required to increase cyber security resilience and reduce enterprise risk.

40% of firms in the U.S. are attacked at least daily

$6 trillion Estimate of cybercrime damages by 2021

87% of businesses responded to at least one incident in the last year

5 Ways to Gain Enemy Perspective

- Do you know why threat actors target your organization?
- Have you considered how the following contribute to your security attack surface?
  - People
  - Physical location
  - Policy and procedure
  - Change management gaps
  - Infrastructure
  - Applications
  - Organizational

Threat actors are very financially motivated. Many hacktivist groups use ideology to inspire like-minded followers. Blackmail or coercion of an individual to assist in corporate espionage or sabotage is a common practice. Some threat actors hack simply to prove that they can take down a target.

45% of Optiv cyber security experts acquired access to client systems through weak or default credentials.

Other common weaknesses:
  - Unintentional disclosure of information
  - Lack of control over assets
  - Ineffective security controls
  - Outdated or unpatched software
  - Inexperienced employees
  - Dependence on a single security platform or tool
  - Absence of threat hunting and forensic capabilities

75% of Optiv client vulnerabilities were not identified by a scanner.

Create a Proactive Security Program with a Trusted Partner

Threat actors know which cyber security practices will incapacitate them, do you?

Optiv is a leading cyber security solutions integrator with extensive experience helping enterprises gain enemy perspective to identify what assets are most valuable and leverage proven security practices to close security gaps, including:

- Proactive Incident Management Planning
- Programmatic Penetration Testing
- Detection and Response Capability
- Real-time Tailored Threat Intelligence

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