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Optiv Advisor
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Top of Mind Stories: Moving Forward into 2017



2017 Top 10 Emerging Threats: Number 9 – Cloud Security

The challenge to secure the cloud continues to grow as adoption increases. In the past, organizations may have focused on speed and availability, but security must now be the top priority. Channelnomics recommends organizations backtrack to ensure security and maintain confidence in their program. [Find out how.](#)



10 Security Trends to Watch in 2017

It's the beginning of a new year, a time to set priorities for 2017. ITProPortal compiled a list of 2017's top 10 security trends, which include dedicated attacks on home smart technology, credential theft, cloud computing attacks and ransomware. [What made number one?](#)



Ransomware, DDoS Now Top Threats as Hackers Look for Big Paydays

Did you know that ransomware attacks on enterprise systems grew from 25 percent of attacks in 2015 to 41 percent in 2016? With profit being the primary motivation behind these attacks, how can your organization [avoid being the next target?](#)



National Data Privacy Day is January 28: What Data Habits Would You Consider Changing?

National Data Privacy Day on January 28 is part of an ongoing effort by the National Cyber Security Alliance (NCSA) to bring security awareness and education to consumers. This year, consider these tips to protect your data:

- Personal and corporate information is like money. Value it. Protect it.
- Your reputation is important to maintain. Share with care. What you post is for perpetuity.
- Limit how and who you share information with. Set privacy and security settings to minimize access to data and your devices.

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Where We'll Be

Visit us at [Booth #S1127](#) in the South Exhibit Hall at [RSA in San Francisco](#), **Feb. 13-17, 2017**. Meet the Optiv team and learn more about how our solutions can help your organization in 2017 and beyond. While you're there, register for

our Thirsty Bear Party on Tuesday, Feb. 14 from 5:00 – 9:00 p.m. at Thirsty Bear Brewery. And don't miss these informative presentations!

- **Security in the Cloud: Evolution or Revolution?** With JD Sherry, vice president of cloud security and strategy; Feb. 13 at the Cloud Security Alliance Summit
- **To Source or Not to Source? Is that Really the Question?** Featuring Kevin Fuller, executive director, strategic deal center; Feb. 16 from 10:30 a.m. - 11:15 a.m., Marriot Marquis, Nob Hill A

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Spotlight: Content You Can Use



Exclusive Content – How Secure is Your Organization? 46 Questions Every CISO Must Answer Now

The work of a CISO is never easy, nor is it ever complete. We've compiled a list of 46 questions every CISO should answer, covering everything from business strategy and infrastructure to culture and global, social and political forces. [Check out this infographic](#), **exclusive to Optiv Advisor subscribers**, to assess your security program in a rapidly evolving threat landscape.

Blog Series – Top 20 CIS Critical Security Controls (CSC) Through the Eyes of a Hacker: Un-hackable may be unrealistic, but you can make it harder. Get a hacker's inside view of the top 20 Critical Security Controls (CSC) from the Center for Internet Security (CIS) so you can learn to mitigate some of the risk you face from known attack vectors. [Start at the beginning](#)—you won't want to miss any of this information.

Optiv in the News

We're expanding our capabilities so that we can bring you all the people, process and technologies you need.

- **November 2016** – Optiv Security Accepts Invitation to Join Cloud Security Alliance as Executive Member
- **November 2016** – Optiv Security Announces Next Generation of Third-Party Risk Management Platform Evantix
- **January 2017** - Optiv Security Announces New Cyber Threat Intelligence-as-a-Service to Help Organizations Build Advanced “Beyond-the-Perimeter” Capability

Client Success Stories

Mobile Application Company Solves Complex Security Challenges

When a mobile application company released a successful new game, they experienced unexpected security challenges. Due to the game's popularity, hackers were attacking vulnerabilities that cheated and devalued the game economy. [Check out this client spotlight](#) and [infographic](#) to learn how Optiv performed a successful application security assessment to greatly improve security.



We're Always Learning



Optiv employees share their cyber security industry recommendations.

Meet **John Turner**, a member of our cloud security team at Optiv.

[Connect with John on LinkedIn!](#)



John Turner is the director of cloud security enablement at Optiv. John's team of modern superhero cloud architects is responsible for ensuring the success of integrated delivery of cloud security solutions. John got into the cloud game early and brings his first-hand experiences of moving organizations to the cloud to Optiv clients. In his spare time, John enjoys teaching his kids the joys of 3D printing and coding, and watching British TV shows such as *The IT Crowd* and *Sherlock* and Youtubers like **Cody's Lab** and **The King of Random**. Over his two decades of leadership and operational IT experience, John has an exciting list of cyber security recommendations:

The Top 13:

- [Brakeing Down Security](#), with Bryan Brake, Brian Boettcher and Amanda Berlin [podcast]
- [Security Mom](#), by Juliette Kayyem [podcast]
- [2 Minute Cyber Security Briefing](#), with Scott Schober [podcast]
- [Down the Security Rabbithole](#), by Optiv's own Rafal Los [podcast]
- [Securosis](#) [blog]

- [Cloud Security and Privacy: An Enterprise Perspective on Risks and Compliance](#), by Tim Mather, Subra Kumaraswamy and Shahed Latif [book]
- [CSA Guide to Cloud Computing](#), by Raj Samani, Brian Honan and Jim Reavis [book]
- [Value as a Service: Embracing the Coming Disruption](#), by Rob Bernshteyn [book]
- [Crossing the Chasm: Marketing and Selling Disruptive Products to Mainstream Customers](#), by Geoffrey A. Moore [book]
- [Leaders Eat Last: Why Some Teams Pull Together and Others Don't](#), by Simon Sinek [book]
- [Neuromancer](#), by William Gibson [book]
- [Ghost in the Wires: My Adventures as the World's Most Wanted Hacker](#), by Kevin Mitnick [book]
- Information about [John Draper, aka Captain Crunch](#), the legendary "Phone Phreak"

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