

If you are having trouble reading this email, [read the online version](#).



Optiv Advisor  
October 2016



### At a Glance:

- [Top of Mind Stories](#)
- [Upcoming Optiv Events](#)
- [Spotlight: Exclusive Content](#)
- [Optiv in the News](#)
- [Client Success Stories](#)
- [We're Always Learning](#)

## Top of Mind Stories



### **Internet of Things Comes Back to Bite Us As Hackers Spread Botnet Code**

How much do you know about the recent release of Mirai source code, a tool that creates botnets? Learn how this easy-to-use program allows hackers to take over online devices and launch distributed denial of service (DDoS) attacks. Computer security journalist Brian Krebs shares how Mirai impacted him.



### U.S. Army Maps Cybersecurity Strategy for a New Normal

Even the U.S. Army must adapt to the ever changing needs of cyber security. Learn how the Army is changing old habits and policies to address today's risks and create a strong security strategy.



### 2017 Budgeting Begins

Don't forget to do a review of your security program, including these fast yet critical assessments.

- **Technology assessment:** review architecture, defenses and controls and integrations; receive recommendations for consolidation or enhancement.
- **Risk assessment:** review policies, compliance, business risk and technology risk to focus on the most impactful and urgent areas of the security program.
- **Strategy assessment:** review corporate level security strategy for purpose, direction, scope and executive visibility to help ensure that security investments are adequate and aligned to business goals.



Technical reviews, such as **Optiv's Health Check service**, can identify vulnerabilities and configurations that could compromise integrity of your information. Optiv Advisor subscribers can get **20 percent off** this service through the end of the year! Just mention the code **NEWQ4** to your client manager to get started.

[Return to Top](#)

## Where We'll Be

Visit us at **Booth #501** at **Intel Security FOCUS in Las Vegas, Nov. 1-3, 2016**. Meet the Optiv team, and take a spin on our Wheel of Security for a

chance to win some exciting prizes! [Sign up here](#) to receive VIP information ahead of the conference, and don't miss these informative presentations once you're there:

- Panel discussion featuring Optiv **CFO David Roshak**
- **Breakout session** by Michael Holburn on McAfee DLP product integration use cases
- **Turbo Talk** with Russ Tegen presenting on AV

[Return to Top](#)

## Spotlight: Content You Can Use



### Optiv Advisor Exclusive Content - Five Tips to Balance Risk By Building a Strong Cyber Security Culture:

A healthy cyber security culture doesn't just happen overnight. The first step to creating this culture starts with the most important link: your employees. Read this infographic, **exclusive to Optiv Advisor subscribers**, to learn five tips to build a security culture from the ground up.



## S.O.S – Save Our SIEM Viewpoint Paper:

Learn why SIEM isn't dead, and how to bring your organization's investment back to life.

[Return to Top](#)

# Optiv in the News

We're continuing to grow our capabilities so that we can bring you all the people, process and technologies you need to build a security program that enables your business.

- **September 2016** - Optiv Security Named One of North America's Fastest-Growing Private Companies by Inc. Magazine
- **September 2016** – Optiv Security Launches Technology-Enabled Third-Party Risk Managed Service
- **September 2016** - Optiv Security Honored With Two Palo Alto Networks NextWave 2016 Partner of the Year Awards

## **Gartner Market Share Analysis: Information Security Consulting, Worldwide, 2015**

Read Gartner's report on the top 10 security consulting providers worldwide. Cyber security continues to be a thriving industry, with a multitude of activities and providers competing for the hearts, minds and confidence of buyers. See how Optiv ranks and learn about the overall performance across the industry.

## **Optiv Recognized by *ColoradoBiz Magazine***

We're also excited to announce that Optiv was recently named Colorado's top company in the technology, software and communications industry by *ColoradoBiz magazine*. [Read more about the honor here!](#)

# Client Success Stories

## Hospital Secures Data and Achieves HIPAA Compliance with Optiv

When a large hospital needed to review its HIPAA controls, it knew it needed a strategic partner to help with the process. The hospital turned to Optiv to help build a network flow diagram for its Electronic Medical Records system, as well as understand complex HIPAA requirements. Check out the [client spotlight](#) and [infographic](#) for the full story on how Optiv helped secure sensitive patient information.



We're Always Learning



***Optiv employees share their cyber security industry recommendations.***

Meet **Peter Schawacker**, a member of our security intelligence solutions team at Optiv. [Connect with Peter on LinkedIn!](#)

Peter is the director of the security intelligence solutions team within Optiv's Architecture and Implementation Center of Excellence. His team is responsible for delivering services around SIEM and analytics technologies. When not evangelizing Optiv's security intelligence offerings, Peter is usually reading about history, practicing his Spanish and (often simultaneously) pumping iron. He lives in the Polanco section of Mexico City. Over his nearly two decades of information security experience, Peter has quite the collection of favorite media:

**The Top 11:**

- [The Bruce Schneiers's Crypto-Gram newsletter](#) (free monthly digest of posts from Schneier's blog)
- [The MMWR](#) (for those who want to put cyber risk in broader perspective)
- [The Risks Digest](#) (originally from the Usenet news group comp.risks)
- [The Cuckoo's Egg](#) by Cliff Stoll
- [Securosis](#) (blog)
- [Recorded Future's Cyber Daily email](#)
- [Paul's Security Weekly](#) (webcasts, shows and a blog)
- [Seminars about Long Term Thinking from the Long Now Foundation](#) (monthly events)
- [The Intercept](#) (Glenn Greenwald's excellent news site)
- [2600 Magazine](#) (after all these years)
- [The Management Myth](#) (article from The Atlantic)

[Return to Top](#)

Explore more at [www.optiv.com](http://www.optiv.com).

Have feedback or topics you'd like us to cover in the next issue?  
Send your ideas to [OptivAdvisor@optiv.com](mailto:OptivAdvisor@optiv.com)



Copyright © 2017. Optiv Security Inc. All Rights Reserved.

To unsubscribe from future emails or to update your e-mail preferences [click here](#).

Corporate Headquarters  
1125 17th Street, Suite 1700, Denver, CO 80202  
855.462.2288  
[Privacy Policy](#)