

If you are having trouble reading this email, [read the online version](#).



Optiv Advisor - Q3 2016

July 15, 2016



## At a Glance:

- [Top of Mind Stories](#)
- [Where We'll Be](#)
- [Spotlight: Content You Can Use](#)
- [Optiv in the News](#)
- [Client Success Stories](#)
- [We're Always Learning](#)

## Top of Mind Stories



### **Physical Identity and Access Management Critical for Stopping Insider Cybersecurity Threats**

What are you doing to track insider threat? Learn the importance of physical identity and access management (PIAM) to cross reference employee behavior to see what's normal, and what's not.



### **Cloud-Based Security Helps Channel Partners Cut Client Costs**

For most organizations, the move to the cloud doesn't come easily. Learn how tech vendors are partnering with cloud providers and IT security vendors to broaden the

suite of products they offer customers to keep up with demand.



### **Threat: New Phishing Campaign**

Optiv MSS identified an active phishing campaign against the education sector (though other industries should stay vigilant) that tricks victims into entering their single sign-on (SSO) information into a fake portal, allowing the attacker to harvest their credentials and change direct deposit destination information.

- **Delivery: Email**

Frequently used email subject lines from attackers include “important message from the [target university] staff portal,” or “a payment has been made to your account.” The links within redirect to the fake SSO portal.

- **Attacker Goal: Gain Your Confidence**

An attacker must lure you into taking an action. If they can’t convince you to click the link or open the file, the attack fails.

- **Response: Use Caution and Report**

The key to defeating this attack is to be suspicious of unexpected emails, even if at first glance the email appears valid. You are the first line of defense!



### **Stay Safe While Traveling**

Remember to stay safe during summer travel, [read these tips to learn more!](#)

[Return to Top](#)

A blue-tinted background image of a city skyline at night, with illuminated buildings and lights.

# Where We'll Be

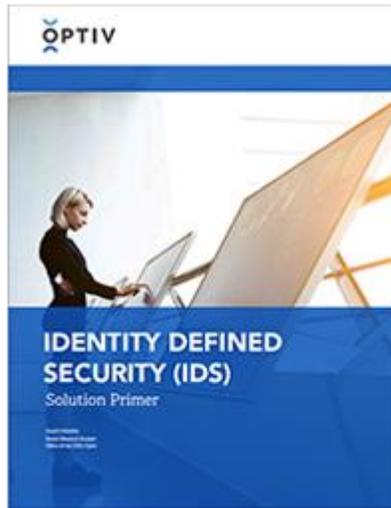
Visit us at **Booth #1008** in the exhibit hall at **Black Hat** and register for our

after party at **LIGHT Nightclub** in **Mandalay Bay** on **August 3**. And you won't want to miss these informative presentations:

- **Tom Steele** on BurpBuddy
- **John Ventura** on network steganography
- **Pete Arzamendi** on Serpico, a pen test report tool

[Return to Top](#)

## Spotlight: Content You Can Use



### **Identity Defined Security Primer:**

Learn how Identity Defined Security can help ease the challenges of perimeter-based security.

[Return to Top](#)

## Optiv in the News

We're continuing to grow our capabilities so that we can bring you all the people, process and technologies you need to build a security program that enables your business. In fact, we've just completed three acquisitions in 90 days!

- **April 2016** - Optiv Expands Identity and Access Management Leadership Position with Close of Advancive Acquisition

- **May 2016** – Optiv Acquires Substantially All Assets of Evantix to Build Industry’s First Holistic, Cloud-Based Third-Party Risk Solution
- **June 2016** - Optiv Further Strengthens New England Presence with Acquisition of Adaptive Communications

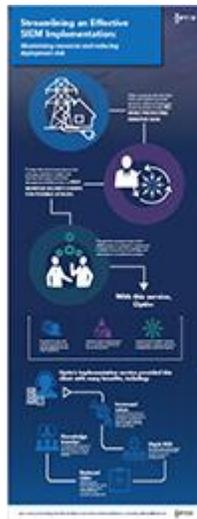
We’re also proud to announce the appointment of former Experian technology leader **Paul Lehman** as chief information officer (CIO).

[Return to Top](#)

## Client Success Stories

### Utility Company Adds Value and Reduces Risk with Successful SIEM Implementation

A large utility company knew it needed help monitoring security events, but lacked the product knowledge and resources to implement a solution. The utility partnered with us to create an implementation plan to successfully roll out a new security information and event management (SIEM) solution. Learn more in the [client spotlight](#) and [infographic](#).



[Return to Top](#)

## We're Always Learning



***Optiv employees share their cyber security industry recommendations.***

Meet **Heath Nieddu** ([@HeathNieddu](#)), a member of our solutions research team in the Office of the CISO.

Heath says, "As a security program research analyst, my resource list feels endless sometimes. For every piece of research I do, I consult dozens of sources and interview experts. The list below includes security sources and tools I often use in my research."

**Heath's Top 10:**

- [The CERT Guide to Insider Threats](#)
- [BeyondCorp: A New Approach to Information Security](#) (white paper by Google describing their approach to trestles networks)
- [Security Metrics](#) by Andrew Jaquith
- [RSA](#), [Black Hat](#), [Microsoft Ignite](#), [CIS](#), [ISSA](#), and [IEEE](#) to check out conference agendas and learn about industry trends
- [Verizon DBIR](#)
- [Data Driven Security](#) (book and podcasts)
- [AWS](#) (my current lab space for network, OS, FW, IAM and Python learning)
- [Down the Security Rabbit Hole](#) (Podcast)
- [CISSP All-in-One](#) by Shon Harris
- [DarkReading](#) (and the DarkReading mobile app)

[Return to Top](#)

Explore more at [www.optiv.com](http://www.optiv.com).



Have feedback or topics you'd like us to cover in  
the next issue? Send your ideas to  
[OptivAdvisor@optiv.com](mailto:OptivAdvisor@optiv.com)



Copyright © 2017. Optiv Security Inc. All Rights Reserved.

To unsubscribe from future emails or to update your e-mail preferences [click here](#).

Corporate Headquarters  
1125 17th Street, Suite 1700, Denver, CO 80202  
855.462.2288  
[Privacy Policy](#)