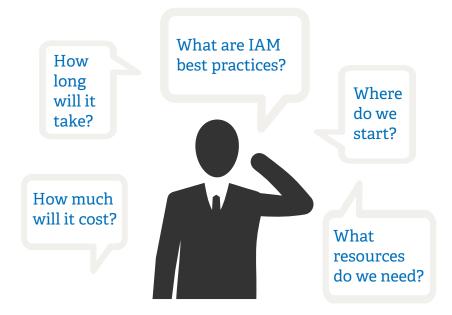# Identity and Access Management Strategy Workshop

Align IAM Initiatives with Business Goals and Best Practices

It's no secret that organizations believe implementing IAM is too difficult. In fact, that's what 74 percent of organizations said in a recent survey conducted by the Ponemon Institute. A number of factors contribute to these challenges, but the most impactful is the tendency to focus IAM projects on a specific business problem. A successful IAM program optimizes your IAM investment, while keeping your organization secure and mitigating risk. It focuses on aligning IAM initiatives with business goals and best practices that incorporate people, process and technology.

Optiv's IAM Strategy Workshop is a wide ranging one or two-day working session overview of IAM trends and vendors, client business drivers and current process challenges. This results in a multi-phased strategic IAM roadmap. We recognize the growing need for organizations to better understand the capabilities of IAM, how it fits within the existing business and technical environment, and how to quickly achieve benefits and value from implementing solutions. At the end of the workshop, you'll have all the tools needed to transition your IAM program from tactical project to strategic program. We also cover the IAM industry evolution and impacts on your objectives, and review a high level roadmap for discussion and alignment.

How long will it take?

What are IAM best practices?

Where do we start?

How much will it cost?

What resources do we need?

How Do We Do It?

PRE-WORKSHOP:
Optiv consultants conduct a pre-project call to discuss the agenda, key objectives and plans for pre-workshop data discovery. We also provide a template for you to complete an application inventory to be reviewed during the workshop.

ONSITE ACTIVITIES:
Optiv performs a deep discovery through stakeholder meetings and data collection, focusing on business drivers, priorities and key technical and security requirements. Day two focuses on sharing best practice and industry trends, providing an overview of the IAM vendor landscape and business justification in support of an IAM initiative through analysis of current-state maturity. We also cover the IAM industry evolution and impacts on your objectives, and review high-level roadmap for discussion and alignment.

WORKSHOP DELIVERABLES:
The Optiv team reviews the results of the onsite discovery and post-workshop gap analysis. The IAM workshop deliverable includes the following components:
- IAM objectives and business drivers
- IAM workshop findings, observations, current state challenges and future state recommendations
- Tactical or strategic roadmap
- Maturity assessment, including current and proposed future state maturity across identity management, governance and access management
- Vendor overview with selected vendors, if desired

Optiv's IAM Strategy Workshop provides the answers and delivers a plan for transitioning your IAM program from a series of projects to an overall progam that aligns with your business intitiatives and security strategy. The five week engagement, crafted from hundreds of successful IAM projects, focuses on the following high-level objectives:

- Assess current state, including key stakeholders, client pain points and high level goals
- Develop an IAM maturity model and identify potential risks to success
- Create recommendations and next steps toward a mature IAM program

Benefits

Improve IAM Program

Consolidate project requirements, technologies and resources across all IAM business initiatives and projects. Leverage existing infrastructure to support old and new technologies.

Elevate Strategic Importance

Align IAM projects with strategic business initiatives, enlist executive level sponsorship and integrate with existing governance and compliance programs.

Optimize Resources

Consolidate efforts across tactical projects, elevate skill sets of critical resources and reallocate to other IT initiatives as appropriate.

The Optiv Advantage:

Optiv can help businesses in every industry connect information security policies, procedures and practices with business goals. Our security leadership experts, backed by our team of consultants, can provide the experience you need to take your program to the next level.

Expert Minds

Optiv's security professionals are dedicated to helping you achieve results and realize value. Our team of 1,000+ highly skilled client managers and security practitioners work hard to deliver superior results and cutting-edge research to solve your complex, real-world security problems.

Leading Best Practices

Our knowledge of leading best practices helps Optiv formulate security recommendations tailored to meet your specific business objectives.

Client-first Culture

Optiv's passion for security and our commitment to quality results means we focus on the right solutions to meet your specific needs.

Proven Methodologies

Optiv has developed proven methodologies to help ensure superior outcomes for your projects and programs.